

RMIT University
Faculty of Art Design and Communication
School of Applied Communication
Course Guide

school:	School of Applied Communication
course area:	Media Studies
course code:	COMM 1075
course name:	Advanced Seminar
year offered:	2004
semester offered:	semester two
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consultation times:	TBA
duration:	one semester
mode:	internal
credit points:	12
contact hours:	There will be 3 hours of teacher guided classes per week. This will consist of a seminar.
prerequisites:	COMM1073, COMM1074
co-requisites:	NA
post requisites:	Honours
materials:	All students are required to use their RMIT email account. An account on the student file server shall be provided. An individual journal is to be purchased.
resources:	Existing university and school resources will be appropriate for this subject. This includes use of the RMIT library, and some access to production facilities. If appropriate an account on a web server can be provided.
description:	COMM 1075 is the final communication studies course undertaken by Media Studies students. It is intended to provide the opportunity for students to extend and apply the skills and knowledges that have been acquired in the Media Studies program. The course is intended to help students <ul style="list-style-type: none">• identify the skills acquired to date• initiate, undertake, and evaluate applied research• direct and evaluate their own learning• equip themselves with the resources needed to pursue their career

learning objectives:	<p>Students are to develop self directed research skills, as well as an understanding of collaborative work processes. In addition students should learn a range of skills relevant to collaborative work environments.</p> <p>Students will have the opportunity to express their academic research in nontraditional means to explore the variable contexts of knowledge, learning, and media forms.</p> <p>Students will also develop an understanding of research in relation to applied outcomes.</p> <p>During this course teaching will not be about the delivering of 'content' as each student will be undertaking individual research projects. Teaching will emphasise and develop peer learning skills, critique practices, and strategies for developing, testing, revising, and completing applied research.</p>
learning experiences:	<p>Students will participate in a seminar workshop that will be an open forum for the development of projects, research, and reflective activities relevant to the curriculum. A significant component of the course will involve students developing and/or determining assessment protocols. Various activities will be undertaken to facilitate projects and research, including seminars, lectures, email, and group meetings. Research and projects will combine individual and group activities. A reflective journal will be maintained during the course of the semester.</p>
assessment	<p>Students must complete a number of tasks to pass this course. These tasks are</p> <ol style="list-style-type: none"> 1. Frame a research problem 2. Undertake original research 3. Express this research in a defined format or genre 4. Disseminate your project 5. Maintain a reflective journal throughout the semester
assessment tasks	<p>Project Research and Delivery 50%</p> <p>Journal and exegetical summary 30%</p> <p>Participation 20%</p>
grades:	<p>Fail (less than 50%), Pass (50 – 59%), Credit (60 - 69%), Distinction (70-79%) and High Distinction (80 - 100%).</p>
reading	<p>Students will determine their own reading programs, in consultation with teaching staff. This reading will clearly reflect the particular research topic undertaken.</p>
plagiarism:	<p>Students are reminded that cheating, whether by fabrication, falsification of data, or plagiarism, is an offence subject to University disciplinary procedures. Plagiarism in oral or written presentations is the presentation of the work, idea or creation of another person, without appropriate referencing, as though it is one's own. Plagiarism is not acceptable. The use of another person's work or ideas must be acknowledged. Failure to do so may result in charges of academic misconduct which carry a range of penalties including cancellation of</p>

results and exclusion from your course. Students are responsible for ensuring that their work is kept in a secure place. It is also a disciplinary offence for students to allow their work to be plagiarised by another student. Students should be aware of their rights and responsibilities regarding the use of copyright material..

late work:

Material that is not handed in on time will automatically be penalised at the rate of 2% per day.

extensions:

Extensions can only be given prior to an assessment task's hand in date. Extensions are only given on merit and can only be given for up to one additional week.

(Geoff King and Adrian Miles, July 2004)